

118TH CONGRESS  
1ST SESSION

**S.** \_\_\_\_\_

To amend the Public Health Service Act to authorize a public education campaign across all relevant programs of the Health Resources and Services Administration to increase oral health literacy and awareness.

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IN THE SENATE OF THE UNITED STATES

Mr. LUJÁN (for himself, Ms. COLLINS, and Mr. CARDIN) introduced the following bill; which was read twice and referred to the Committee on \_\_\_\_\_

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**A BILL**

To amend the Public Health Service Act to authorize a public education campaign across all relevant programs of the Health Resources and Services Administration to increase oral health literacy and awareness.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Oral Health Literacy  
5 and Awareness Act of 2023”.

1 **SEC. 2. ORAL HEALTH LITERACY AND AWARENESS CAM-**  
2 **PAIGN.**

3 The Public Health Service Act is amended by insert-  
4 ing after section 340G–1 of such Act (42 U.S.C. 256g–  
5 1) the following:

6 **“SEC. 340G–2. ORAL HEALTH LITERACY AND AWARENESS.**

7 “(a) **CAMPAIGN.**—The Secretary, acting through the  
8 Administrator of the Health Resources and Services Ad-  
9 ministration, shall establish a public education campaign  
10 (referred to in this subsection as the ‘campaign’) across  
11 all relevant programs of the Health Resources and Serv-  
12 ices Administration (including the health center program,  
13 oral health workforce programs, maternal and child health  
14 programs, the Ryan White HIV/AIDS Program, and rural  
15 health programs) to increase oral health literacy and  
16 awareness.

17 “(b) **STRATEGIES.**—In carrying out the campaign,  
18 the Secretary shall identify oral health literacy and aware-  
19 ness strategies that are evidence-based and focused on oral  
20 health care education, including education on prevention  
21 of oral disease such as early childhood and other caries,  
22 periodontal disease, and oral cancer.

23 “(c) **FOCUS.**—The Secretary shall design the cam-  
24 paign to communicate directly with specific populations,  
25 including children, pregnant women, parents, the elderly,  
26 individuals with disabilities, and ethnic and racial minority

1 populations, including Indians, Alaska Natives, and Na-  
2 tive Hawaiians, in a culturally- and linguistically-appro-  
3 priate manner.

4 “(d) OUTCOMES.—In carrying out the campaign, the  
5 Secretary shall include a process for measuring outcomes  
6 and effectiveness.

7 “(e) REPORT TO CONGRESS.—Not later than 3 years  
8 after the date of enactment of this section, the Secretary  
9 shall submit to the Committee on Health, Education,  
10 Labor, and Pensions of the Senate and the Committee on  
11 Energy and Commerce of the House of Representatives  
12 a report on the outcomes and effectiveness of the cam-  
13 paign.

14 “(f) AUTHORIZATION OF APPROPRIATIONS.—To  
15 carry out this section, there is authorized to be appro-  
16 priated \$750,000 for each of fiscal years 2024 through  
17 2028.”.